



Seatoun AFC

Annual General Meeting
Saturday 10 February 2024

Welcome & Agenda

1. Attendance
2. Apologies
3. Obituaries
4. Minutes of the previous meeting
5. Matters arising
6. Presidents Report
7. Club Captain Report
8. Women's Report
9. Junior Club Report
10. Financial Report
11. Election of Officers
12. Subscriptions
13. Rules of SAFC
14. Presentation of the Plan for 2024
15. General Business
16. Set date for first meeting of new Board
17. Close the meeting



2023 Unaudited Results



Profit & Loss

Seatoun Association

Football Club Incorporated

For the 12 months ended 31 October

\$	2021	2022	2023
Income			
Subs received	41,691.13	42,397.20	40,298.45
Grants received	49,060.86	72,602.02	100,742.43
Bar net income	7,751.61	15,568.13	11,893.07
Sponsorship / Donations	11,546.15	9,330.41	9,200.67
Other fundraising	29,523.23	36,932.44	22,305.37
Total Income	139,572.98	176,830.20	184,439.99
Expenditure			
Capital Football and WCC Fees	35,117.81	44,690.12	46,051.12
Football Gear and Kit	13,677.38	29,267.99	21,876.52
Personnel	54,484.01	48,491.42	60,020.41
Other playing expenses	1,599.94	4,769.47	3,423.39
Admin and Club expenses	39,989.94	41,253.53	47,740.01
Total Expenditure	144,869.08	168,472.53	179,111.45
Depreciation	9,389.22	9,602.46	10,808.52
Net Result	(14,685.32)	(1,244.79)	(5,479.98)

Election of Officers



Role	Current
Resignations	S Miller, D Van Kampen (Club Captain)
Patron	J Boyd
President	M Jones
Hon. Vice Presidents	M Beder, G Bilby, M Chadwick, H Day, A Gunn, J McKay, B Medhurst, R Searle, S Smith, S Walker, N Tossman, R Cashman, C Veerbeek
Club Chairman	S Miller (resigning)
Mens Club Captain	D Van Kampen (resigning)
Womens Club Captain	
Secretary	
Treasurer	K Davies
Junior Convenor	B Krekoski
Board	S Walker, G Miles, H Wignall, N Ingram, A Corbett, J Hill
Trustees	J Boyd, S Walker, M Robinson
Auditor	B Cooksley
Life Members	J Boyd, M Jones, W McCourtie, R O'Brien, J Stokes, J Swafford, P Webley, H Kelly, M Johnstone, S Walker, S Smith, R Mein, C Tooley, J Bishop

Subscriptions

Junior Subs (\$)	2024 Season	2023 Season	2022 Season	2021 Season	2020 Season	2019 Season	2018 Season
One child	180	145	140	130	130	130	120
Two children	275	225	220	210	210	210	200
Three + children	275	225	220	210	210	210	200
Nursery grade	90	80	75	70	70	70	70
Nursery grade 2+ children	160	140	130	120	120	120	120

Senior Subs (\$)	2024 Season	2023 Season	2022 Season	2021 Season	2020 Season	2019 Season	2018 Season
Senior Teams*	4,800	4,600	4,500	4,300	4,300	4,300	4,100
Men's 1 st & 2 nd teams (per player)	160						
Women's 2 nd & 3 rd teams (per player)	180						
U17 per team	3,000	2,750	2,700	2,600	2,600	2,500	2,500
U17 per player	200	185	180	170	170	160	150

* Reduce Senior Sub to \$4,600 if paid in full by 30th April 2024

Seatoun

Our Mission: Seatoun AFC exists to promote the game of association football and to provide football to men, women, boys and girls from nursery to masters.

Our Values:

- Members follow the NZF Code of Conduct completely.
- Show respect to opponents and officials.
- Honor and respect those who contributed to the club.
- Take care of club equipment and gear.
- Be welcoming and friendly to everyone.
- Members help and support in running the club.
- Take individual responsibility for misconduct on the field.
- Players and coaches give their best effort.
- Ensure teams are well-presented.
- Provide good facilities for playing, training, and socializing.
- Maintain a well-organised club with transparent governance.

SWOT

Analysis

Strengths

What we value most & want to maintain

- Seatoun Park
- Clubrooms
- Strength of women's football
- Number of Masters teams and players
- Bri last season as coordinator of junior football

Weaknesses

What we know we need to work on

- Seatoun is a small club
- Connections to local schools
- State of the football pitch at Seatoun park
- A few key people are overstretched
- SAFC does not have the capability to host junior competitions / other squads visiting
- Coaching (especially in the junior space)
- Links between juniors & seniors

Opportunities

What we see as good future avenues

- Look for support from other agencies
- Sponsorship / donations
- Set up a supporters club
- Set up a dedicated space for children in the clubrooms
- Shift focus in clubrooms away from primarily alcohol based
- Is there a role for an organiser?
- Comms improvements
- Membership drive incl open day
- Devise an Ambassador role
- Develop system where senior players support junior teams
- Tap into available volunteers by being clear what is involved

Threats

What might trip us up in the future

- Capital Football developments e.g. Central League 2
- Sporting success will lead to additional costs
- Single point of failure across a number of areas of the club

Priority Areas

Priority Areas for us to Focus on

- Improving the links between the junior and senior teams
- Develop a communications plan and implement it, to include as a minimum:
 - Flyer drop
 - Talking to local schools
 - Arranging an open day
- Shift the focus in the clubrooms away from exclusively alcohol to encourage others to attend e.g. set up a dedicated children's games room, consider the layout of the tables and so on

What do we want to achieve

- Greater numbers of families in the clubrooms
- A stronger, longer lasting link between families and SAFC starting with an exceptional experience as a junior player
- A stronger link with the local community where everyone knows what is going on at the club

2026 Objectives for SAFC

A place that the football community wants to visit

A family friendly environment for all of Seatoun

A financially sustainable club

A well-structured and quality committee/sub-committee structure

2024 Actions

From the planning days, the short-term actions that were identified include

Appoint a coordinator to manage the links between senior teams and junior teams, developing a plan of action of how that will occur

Set up a system (e.g. Sporty or Friendly Manager) that will enable better communications

Built a team of volunteers to help to deliver the first parts of the communications plan e.g. a flyer drop and the open day

General Business

Open forum and we welcome comment from any and all attendees

Thank You!

We really appreciate your support at the meeting today, and for your continuing efforts to help us make SAFC a great club to be part of.